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Selling is not about the product, or the seller, or the buyer, but about the act of negotiating the best terms for both parties involved. “The Secret of Selling Anything” is a compilation of two unpublished manuscripts: “The Secret of Success” and “Selling is Easy”. It was written by Harry Browne in 1966 and 1969.

The Secret of Selling Anything - thinkmh.com

The first secret of this book is that the only way to conquer those nerves is by being your true self.” — Fredrik Eklund, The Sell: The Secrets of Selling Anything to Anyone 6 likes

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The Secret of Selling the Negro - Wikipedia

The Secrets of Selling, 2nd edition covers all the key areas in a concise and snappy style and is easy to navigate - essential features for the time pressured modern sales professional. It covers the full range of situations that sales people at all levels will encounter, from how to size up your prospective client quickly, to the best time to mention your price.

The Secrets of Selling: How to win in any sales situation ...

The Selling Sell: of to Secrets The Anyone Anything He lives in a cohousing community in Portland, OR, with ho wife, Marsha, and their river-dog, Nala. I had no problems purchasing or downloading. The ice cream recipes are worth it alone. It's an interesting introduction to several key characters that cone later.