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Business Adventures PDF Summary by John Brooks is a collection of tales about business adventures of twelve big companies. Take notes and find more about their endeavors and what leads to success or disaster.

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Business Adventures is well written, as John Brooks is able to tell these stories entertainingly by emphasising funny dialogues, and his generally great way with words. Brooks takes a human interest angle and describes the character of key people not just the facts, and thus adds a richness to each 'adventure'.

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Business Adventures is as much about the strengths and weaknesses of leaders in challenging circumstances as it is about the particulars of one business or another. In that sense, it is still relevant not despite its age but because of it. John Brooks's work is really about human nature, which is why it has stood the test of time.

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Business Adventures was initially written in 1959, so how could it possibly offer value today? This book offers time-tested lessons from the world's largest corporations, many of which are still around and flourishing today. This summary extracts and outlines the richest case studies from the book.

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Business Adventures, by John Brooks, is the best business book I've ever read. Unfortunately, it is not easy to find. The book went out of print in the early 1970s. The original publisher is out of business, and Brooks died in 1993. But his family kindly agreed to provide one chapter as a free e-book, which you can download below.

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