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Practical Tools

For Leaders And

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critical questions that

are vital for teams to

intelligently answer in

order to create their

own strong, strategic

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Simple - A Book  
Review**

Strategic Project  
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Simple-4 Critical  
Strategic Questions  
Posted on March 6,  
2014by Jerome Rowley  
This is a series of notes  
on Terry Schmidt's  
book Strategic Project  
Management Made  
Simple, which adds the  
Logical Framework

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Approach to traditional project management in order to facilitate strategic planning.

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popular and simple

frameworks to put the

principles of Agile in

practice. The goal of

Scrum is to improve

communication,

teamwork and speed of

development.

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**Methodologies ...**

He then wrote

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for Leaders and Teams (2009), which featured the Logical Framework Approach. Initially, multilateral donors, regional development organizations, NGOs, and the World Bank used the LFA.

### **Turning strategic goals into successful projects**

Whether your project is big or small, you can use strategic tools and approaches to manage

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it effectively. The most important project management task is to understand exactly what you are trying to do, what success will look like and how you will know you have reached it.

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Summary by ...**

Set your Outcome targets with an eye on your desired Purpose

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and its associated Measures. Target these at the magnitudes needed to achieve the Purpose-level impact you are aiming for. For example, if you only have 20 percent of people apply the concepts, it would not be necessary for 90 percent to learn them.

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Schmidt, from wordery.com. When Fortune Magazine estimated that 70% of all strategies fail, it also noted that most of these strategies were basically sound, but could not be executed. The central premise of Strategic Project Management Made Simple

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For example, in some cases the cost of achieving it may simply be too great to make it worthwhile.

This information needs to be fed back into the strategic decision-making process, and decisions reconsidered.

The project management plan dovetails with the benefits realisation process, since all projects should guide

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the delivering of  
benefits.

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**Project Management**  
| **Benefits**

**Realisation**

**Management? It's ...**

Course description:

Project management is

a set of techniques

that anyone can apply

to achieve goals and

make projects more

successful. Project

management can be

used to guide small,

simple

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