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Growth, stability, and retrenchment refer to a firm's position relating to its [Blank] strategy. a) specific, b) generic, c) future, d) diversification, e) differentiation.

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model, strategic group analysis and stakeholder analysis. 4. What is the role of organizational analysis in strategy formation? Characterize benchmarking analysis, comb analysis, and value chain analysis. 5. haracterize two 'portfolio planning' methods (e.g. G matrix) and discuss their role in strategy formation. 6.

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TIONS Page 6 of 8 PD2 Exam Exemplar Questions Mar2013 Q3 Learning outcome: 3.0 (a) Analyse what is meant by the term 'strategic drift.' (9 marks) (b) Appraise how effective change management can address strategic drift.

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