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Jim Stovall spent nearly 40 years teaching journalism, first at the University of Alabama (1978-2003), then at Emory and Henry College (2003-2006), and finally at the University of Tennessee (2006-2016). Stovall is the author of Writing for the Mass Media, a writing textbook that has been in print (and now in digital form) for more than 30 years. It was used in more than 500 colleges and universities around the world.

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