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Patent Valuation: Improving Decision Making through Analysis

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Generally speaking, the application of the cost approach to patent valuation requires an investigation of the cost of achieving a market-acceptable substitute solution in a way that would not violate the patent. This consideration embodies the novelty and economic effect of the patent, as well as the scope of technology to which the patent pertains.

What's It Worth? Principles of Patent Valuation

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Continuous decision making is necessary : • Whether to file a patent application • Whether to continue with a patent application • Whether to keep a granted patent in force • Where to allocated R&D expenditure Valuation of Patents

Valuation of Patents

Patent Valuation enhances the utility and value of patents by providing IP managers, IP creators, attorneys, and government officials with a useable resource that allows them to use actual or implied valuations when making patent-related decisions. Involves a combination of techniques for describing patent valuation Includes descriptions of various topics, illustrative cases, step-by-step valuation techniques, user-friendly procedures and checklists, and examples Serves as a useable resource ...

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THE VALUATION OF PATENTS : A review of patent valuation methods with consideration of option based methods and the potential for further research ... such conditions can lead to sub-optimal decision making in the course of managing an IP portfolio. This paper considers the case of patents whose value constantly needs assessing during the

THE VALUATION OF PATENTS : Robert Pitkethly OX1 1HP

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However, did you know that valuation can be used as a factor in your strategic business decision-making? Valuation in decision-making. Generally, business owners who are aware of their valuation are in a much better place to make decisions regarding their business, simply because they have an understanding of the true situation of their company.

How To Use Valuation In Decision-Making - Equidam

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