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### Metaphor - Zoltan Kovecses - Oxford University Press

(Zoltán Kövecses, Metaphor: A Practical Introduction, 2nd ed. Oxford University Press, 2010) Physical and Cultural Elements in Orientational Metaphors " Orientational metaphors that are strongly cultural in content form an internally consistent set with those that emerge most directly from our physical experience.

### Definition and Examples of Orientational Metaphors

(PDF) Metaphor: A Practical Introduction, Second Edition | Mae Karr Ruth Ballena - Academia.edu Academia.edu is a platform for academics to share research papers.

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Kovecses is a natural teacher, and each chapter builds on the previous with clear accessibility. I highly recommend this book to anyone interested in literature, writing or how our minds work. Metaphor: A Practical Introduction is now included in the intermediate fiction writing courses at Writers' Village University for 2008.

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Critical Metaphor Analysis (Charteris-Black, 2004) and MIP (Pragglejaz, 2007) were employed in the identification, explanation and interpretation of metaphors. Findings indicate various linguistic metaphors that can be grouped under several source domain categories including physical object, conflict and living organism as the most frequent ones.

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