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IHRSA State of the Mexican Health and Fitness Industry Report - Spanish version Member Discount The IHRSA Health Club Equipment Report: Spending, Utilization & Programming Trends

Reports | IHRSA

IHRSA's research reports and publications are designed to help your health club succeed. Access information on revenue, member retention, and more. Now is the time for action!

Health Club Resources and Publications | IHRSA

A perennial IHRSA bestseller, The IHRSA Global Report provides a comprehensive overview of the health club industry. The top 10 markets around the world account for nearly three out of four health club members (73%) and roughly two-thirds of facilities (64%). The top 10 global markets also generate 73% of total industry revenue worldwide.

The 2020 IHRSA Global Report | IHRSA

The IHRSA 2020 report is a key source of information for the fitness industry. It's a fantastic resource that outlines health club statistics and is updated yearly without fail. But there's more to the fitness market than this report reveals, so what are the gaps that businesses need to be aware of?

IHRSA 2020 Report [+9 Surprising Industry Insights Missing ...

Get Free Ihrsa Research Reports Research | IHRSA BOSTON, MA—May 30, 2019 —Today, the International Health, Racquet & Sportsclub Association (IHRSA) released The 2019 IHRSA Global Report. According to the publication, global health club industry revenue totaled \$94 billion (USD) in 2018, as more than 210,000 clubs served 183 million members.

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IHRSA Launches 2017 Global Report Survey Posted: January 31, 2017 in IHRSA BOSTON, MA - To ensure IHRSA maintains the most up-to-date research on the global fitness club industry, IHRSA, the International Health,

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The 2019 IHRSA Global Report This annual report provides the most comprehensive overview of health club markets worldwide, making it a must-have resource for industry insiders, including club operators, investors, market analysts, and other professionals. This product is a PDF download.

The 2019 IHRSA Global Report | IHRSA

Research; 3 Keys to Understanding Health Club-going Millennials. Millennials account for 28% of total health club members, according to the IHRSA Health Club Consumer Report. Find out how to attract this prime demographic with insights from our research expert.

Research | IHRSA

This discounted bundle includes the latest edition of The IHRSA Global Report, IHRSA's Profiles of Success, and The IHRSA Health Club Consumer Report. These reports provide the most comprehensive overview of health club markets worldwide, analysis of annual performance of leading health and fitness clubs, and demographics and health, sports, and fitness participation data on America's health club consumers.

Supercharge Your Growth | IHRSA

Research Reports & Publications View All. 4 Things to Know About Exercising in Masks [PRINTABLE TEMPLATE] ... As media reports scrutinize the industry, now is the time to ensure your club image is just as protected. ... IHRSA lays out four areas of focus to safely and successfully reopen clubs across the country.

Coronavirus | IHRSA

The 2018 IHRSA Global Report is available in print or as a PDF to IHRSA members (\$74.95) and non-members (\$149.95). Related research: Additional comprehensive analysis can be found in The IHRSA Latin American Report (Second Edition) , sponsored by Hoist Fitness, The State of the Mexican Fitness Industry Report , sponsored by Movement, and The IHRSA Asia-Pacific Health Club Report , sponsored by Perfect Gym.

IHRSA 2018 Global Report: Health Club Industry Revenue ...

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The findings have since been cited by IHRSA in letters to governors lobbying to keep gyms open, and the research has been shared online by prominent clubs and at least one elected official. But...

Experts warn coronavirus gym safety study promoted by ...

IHRSA, the International Health, Racquet & Sportsclub Association, is a not-for-profit trade association representing the global fitness industry of over 200,000 health and fitness facilities and ...

National Study Confirms It's Safe To Work Out At The Gym ...

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Find the latest research reports, webinars, and other resources designed to help you improve your business. ... Short Description This IHRSA e-book highlights 10 key insights from the report "230 Million by 2030: The Global Movement to Increase Health Club Membership & Physical Activity".

Store - IHRSA

In 2019, U.S. health club membership reached an all-time high of 64.2 million, an increase of 28 percent since 2010, according to International Health, Racquet & Sportsclub Association's (IHRSA) 2020 Health Club Consumer Report: Executive Summary. Health club visits also peaked in 2019 as more than 73 million users frequented their health club, gym, or studio for a total of 6.7 billion visits for the year.

IHRSA Releases '2020 Health Club Consumer Report ...

"As the most up-to-date resource on the state of the global health club industry, The IHRSA Global Report is a must-have reference for all stakeholders in the health club industry, including club operators, developers, investors, and analysts," said Jay Abiondi, IHRSA's executive vice president of global products.