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Mr. Iacobucci, 29, is the director for marketing and asset management for the Iacobucci Companies, a commercial real estate development company owned by his father and located in Havertown, Pa.

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Dawn Iacobucci is Professor of Marketing at Vanderbilt University (previously Kellogg (1987-2004), Arizona (2001-2002), and Wharton (2004-2007)). ... Psychometrika, Psychological Bulletin, and Social Networks. She edited Networks in Marketing, Handbook of Services Marketing and Management, Kellogg on Marketing, and Kellogg on Integrated ...