

From Products To Services Insights And Experience From Companies Which Have Embraced The Service Economy

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From Products To Services Insights

From Products to Services: Insight and Experience from Companies Which Have Embraced the Service Economy Hardcover – Illustrated, May 5, 2008 by Laurie Young (Author)

From Products to Services: Insight and Experience from ...

—Douglas Morse, Managing Principal for the Services Transformation and Innovation Group LLC "I am thrilled with the publication of this much needed book. In my work with businesses around the globe, I find that grappling with the challenge of transforming a company from products to services is a compelling priority for increasing numbers of ...

From Products to Services | Wiley Online Books

With these data-driven insights, businesses can transform everything from product development and manufacturing to sales and customer care—or even their business models and the types of experiences, products, and services that they deliver. Product Insights integrates seamlessly with Dynamics 365 Customer Insights, as well as the rest of the Dynamics 365 suite, so that customers can gain holistic and actionable insights into their customers.

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From products to services : insight and experience from companies which have embraced the service economy. [Laurie Young] -- Laurie Young takes the reader through the logical steps of changing a business from a product creator to a service provider.

From products to services : insight and experience from ...

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Product Insights Documentation - Dynamics 365 Product ...

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Product Insights | Microsoft Dynamics 365

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In a recent Gartner survey of CIOs of heavy manufacturers, new products/services and digital enablement were two of the top four business priorities. 9 As manufacturing transitions toward other business models such as usage-based services, digital technologies are expected to play a crucial role, especially in enhancing aftermarket service ...

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The Global Electronics Manufacturing Services Market will grow by USD 118.49 bn during 2020-2024

Electronics Manufacturing Services Market | Insights on ...

From products to services : insight and experience from companies which have embraced the service economy. [Laurie Young] -- During the last thirty years, a wide range of product companies throughout the Western economies have considered moving into or setting up service businesses.

From products to services : insight and experience from ...

The dashboard provides data-driven insights to proactively address business risks, which in turn lowers legal costs and speeds up the process of managing pending cases. ... AND SERVICES: Products ...

Putting Products into Services - Harvard Business Review

The insights provide the basis for refining product designs and developing the next generation of products. Because these value drivers for services providers also enhance the technical and customer experience, services are a "win-win" for both parties.

Introduction: The services solution for unlocking industry ...

With economic profit flattening, industrial companies are turning to revenue growth to drive value. Using technology to innovate and develop new products and services is fast becoming the new battleground. Companies are not only enhancing their offerings through software and data but making the transition from selling hardware-based products to creating tech-enabled businesses.

Tech-enabled disruption of products and services: The new ...

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