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social identity
categories reveals how
communication
establishes and enacts
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dynamics.

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Allen (U. of Colorado,
Denver) takes

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Difference Matters

Communicating

categories of difference (gender, race, class, sexuality, age and ability) in turn to remind her students that each "matters," despite the traditions of prejudice.

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Matters. Her...

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Second ...**

Applying those two definitions of “matter,” we will: (1) explore the idea that difference counts (it matters), and (2) examine a variety of important concerns

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or issues (matters)
related to difference.
As the title indicates,
we will focus on
relationships between
social identity
differences and
communicating.

**Brenda J. Allen
(Forthcoming).
Difference Matters**

...

Allen, author of the
groundbreaking book,
Difference Matters:
Communicating Social

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Communicating
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Identity, discusses the implications of how inclusive leadership matters to women and what it means to think about women as people who embody both dominant and nondominant social identity categories.

**difference matters
communicating
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Books**

Difference Matters:
Communicating Social

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Identity (2nd Edition)

by Brenda J. Allen

(Author) Paperback,
248 Pages, Published
2010: ISBN-10:

1-57766-673-9 /

1577666739 ISBN-13:

978-1-57766-673-8 /

9781577666738: Need
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options: Allen's proven
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**Difference Matters:
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Allen, author of the groundbreaking book, *Difference Matters: Communicating Social Identity*, discusses the implications of how inclusive leadership matters to women and what it means to think about women as people who embody both dominant and nondominant social identity categories.

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|a Difference and other important matters -- Power matters -- Gender matters -- Race matters -- Social class matters -- Sexuality matters -- Ability matters -- Age matters -- Communicating social identity.

Difference matters :

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**: communicating
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dynamics.

Social Identity
**Waveland Press -
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book. Read 4 reviews
from the world's
largest community for
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students of
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Brenda ...**

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Difference matters because people are treated differently based on their identities and demographics and patterns of interaction are changing. Knowing why and how this came to be and how to navigate our increasingly diverse society can make us more competent communicators.

8.1 Foundations of

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**Culture and Identity
- Communication in**

...

Brenda J. Allen is
Chancellor for Diversity
and Inclusion and
Professor of
Communication at the
University of Colorado,
Denver. Her book,
Difference Matters:
Communicating Social
Identity includes her
research on power
dynamics and social
identity (e.g., gender,
race, social class,

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sexuality, ability
status, and age).

**Brenda J. Allen -
Wikipedia**

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Difference Matters

Difference Matters

Difference matters:

Communicating social identity (2 ed.). Long Grove, IL: Waveland Press. COURSE

DESCRIPTION AND

LEARNING OBJECTIVES:

The purpose of this course is to discover how communication is influenced by culture and how culture is created and maintained through communication. To better understand the

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COMM 256: Social Identity

**Intercultural
Communication**

Brenda J. Allen,
Difference Matters:
Communicating Social
Identity, 2nd ed. (Long
Grove, IL: Waveland,
2011), 14. In these
situations, it is more
likely that stereotypes
and prejudice will
influence our
communication.
Learning about
difference and why it

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Communicating
Social Identity

matters will help us be more competent communicators.

Foundations of Culture and Identity - 2012

Difference matters: Communicating social identity. Long Grove, IL: Waveland Press.

You need to: • You will need to use at least 4 academic resources (not used in the course). • Include examples of your own

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when explaining/analysis
your topic. • Submit
your paper to the
appropriate dropbox in
Canvas.

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