

Dieter Rams As Little Design As Possible Mogway

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Dieter Rams As Little Design

Good design makes a product easily understood. Good design is unobtrusive, honest, durable, thorough, and concerned with the environment. Most of all, good design is as little design as possible. In that spirit, this monograph is as little book as possible. It is a clear, comprehensive and beautiful presentation of Dieter Rams' life and his work.

Dieter Rams: As Little Design as Possible: Lovell, Sophie ...

Dieter Rams is one of the most influential product designers of the twentieth century. Even if you don't immediately recognize his name, you have almost certainly used one of the radios, clocks, lighters, juicers, shelves or hundreds of other products he designed. He is famous not only for this vast array of well-formed products, but for his remarkably prescient ideas about the correct function of design in the messy, out-of-control world we inhabit today.

Dieter Rams: As Little Design As Possible | Design ...

Dieter Rams is considered one of the most important figures in the development of industrial design, having stipulated long-lasting design principles. When in 1961 the Braun brothers promoted a 20-something architect to the direction of the design department, little did they know about the influence Dieter Rams would have had on the industrial design discipline of the decades to follow, establishing rules and guidelines that are still credited and imitated.

Design Icons - Dieter Rams - As little design as possible

Dieter Rams, head of product design for Braun from 1955 to 1997, met this challenge and delivered its promise more capably and comprehensively than perhaps any other designer of the late 20th century. His designs for radios, calculators, clocks, kitchen appliances and furniture make them quietly understandable and agreeable.

Dieter Rams: As Little Design As Possible - Kinfolk

"Good design is as little design as possible." These few words encapsulate the philosophy of German designer Dieter Rams, whose sleek and

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understated household products coined an aesthetic...

Dieter Rams: The legendary designer who influenced Apple ...

Good design is as little design as possible Dieter Rams desk by Philip Sinden Referencing AEG designer Peter Behrens as the 'grandfather of design', Rams knows exactly where his influences come from. He understands that to design timeless products needs a restraint that does not exist in most of us.

Good Design is as Little Design as Possible | Yatzer

Dieter Rams's "as Little Design as Possible" philosophy: Dieter Rams is one of the most influential product designers of the twentieth century. Even if you don't immediately recognize his name, you have almost certainly used one of the radios, clocks, lighters, juicers, shelves or hundreds of other products he designed.

Dieter Rams - Designer - Stardust.com

Dieter Rams (born 20 May 1932 in Wiesbaden, Hessen) is a German industrial designer and retired academic closely associated with the consumer products company Braun, the furniture company Vitsoe, and the functionalist school of industrial design. His unobtrusive approach and belief in "Less, but better" design generated a timeless quality in his products and have influenced the design of many products, which also secured Rams worldwide recognition and appreciation.

Dieter Rams - Wikipedia

Good design is as little design as possible. Less, but better – because it concentrates on the essential aspects, and the products are not burdened with non-essentials. Back to purity, back to simplicity. L 2 speaker, 1958, by Dieter Rams for Braun.

Good design | About us | Vitsoe

According to Dieter Rams, good design: Is innovative; Makes a product useful; Is aesthetic; Makes a product understandable; Is unobtrusive; Is honest; Is long-lasting; Is thorough down to the last detail; Is environmentally friendly; Involves as little design as possible

Dieter Rams: 10 Timeless Commandments for Good Design ...

Back in the late 1970s, Dieter Rams was becoming increasingly concerned by the state of the world around him — “an impenetrable confusion of forms, colours and noises.” Aware that he was a significant contributor to that world, he asked himself an important question: is my design good design?

Dieter Rams: Ten Principles For Good Design

As Little Design As Possible, The Work of Dieter Rams is also a fantastic book by British design historian Sophie Lovell, titled after his tenth principle, “Good design is as little design as possible,” and exploring with unprecedented intimacy both his designs and his ethos, the creative process and the cultural legacy of his elegant, timeless work.

No. 10 Good design is as little design as possible, Dieter ...

Book recommendation: Dieter Rams – As Little Design As Possible, a book published by Phaidon Press. Written by Sophie Lovell, the book is an incredibly complex monograph on Dieter Rams’ life, work, and ideas. On 400 pages, the book is a precise and comprehensive presentation of his life and work.

Dieter Rams: As Little Design As Possible

Dieter Rams As head of design at Braun, the German consumer electronics manufacturer, Dieter Rams (1932-) emerged as one of the most influential industrial designers of the late 20th century by defining an elegant, legible, yet rigorous visual language for its products.

Dieter Rams - Design Museum

Dieter Rams: Ten Principles for Good Design. ... Good design is as little design as possible . Nothing must be arbitrary or left to chance. Care and accuracy in the design process show respect towards the user. Design makes an important contribution to the preservation of the environment. It conserves resources and minimises physical and ...

Dieter Rams: Ten Principles For Good Design

Dieter Rams is a retired German industrial designer and academic. His consumer products company Braun introduced the world to “functionalist” industrial design. In functionalist design the purpose intended for the object (for instance a razors purpose is to cut hair) is the guiding force behind its design.

Dieter Rams 10 Principles of Good Design | Hacker Noon

Good design is unobtrusive, honest, durable, thorough, and concerned with the environment. Most of all, good design is as little design as possible. In that spirit, this monograph is as little book as possible. It is a clear, comprehensive and beautiful presentation of Dieter Rams' life and his work.

Dieter Rams: As Little Design As Possible: Amazon.co.uk ...

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Dieter Rams Interview: “As Little Design as Possible ...

The book is beautifully designed and printed. The cover is cleverly embossed with a texture reminiscent of a Braun razor. Should one want a single book about this important designer, Dieter Rams: As Little Design as Possible is the book to have.

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