

50 Billion Dollar Boss African American Women Sharing Stories Of Success In Entrepreneurship And Leadership

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50 Billion Dollar Boss African

Businesses owned by African-American women led that growth, up 296% from 1997 to 2014, generating nearly \$50 billion in revenue. It is, in a sense, a second Black Renaissance, creating what we like to call the '50 Billion Dollar Boss.' African-American women continue to excel and shape society across industries.

50 Billion Dollar Boss: African American Women Sharing ...

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50 Billion Dollar Boss: African American Women Sharing ...

'Wonderfully highlights the impact of African American women-owned businesses in America with collective insight from successful African American women-owned firms, including a well-rounded historical exposé .' Karima Mariama-Arthur, Esq., Founder and CEO of WordSmithRapport '50 Billion Dollar Boss is not just aspirational, but INspirational.

50 Billion Dollar Boss - African American Women Sharing ...

50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership Kathey Porter, Andrea Hoffman (auth.)

50 Billion Dollar Boss: African American Women Sharing ...

Nadja Bellan-White, CEO of Ogilvy & Mather-Africa 'If you are looking for inspiration and a plan for success in your small business, you need to read 50 Billion Dollar Boss. This book is enlightening, with actionable tips that will take your business to the next level.'

50 Billion Dollar Boss : African American Women Sharing ...

Get this from a library! 50 billion dollar boss African American women sharing stories of success in entrepreneurship and leadership. [Kathey Porter; Andrea Hoffman;] -- Machine generated contents note: -- Preface -- Acknowledgements -- Introduction -- 1. The Growing Impact of African-American Women-Owned Businesses -- 2. You Want to Do What?

50 billion dollar boss African American women sharing ...

50 Billion Dollar Boss (a nod to the combined revenues generated by black-women-owned firms between 1997 and 2014), through the stories of its subjects, provides useful insights into the ...

50 Billion Dollar Boss A Must-Read for Black Women ...

It is, in a sense, a second Black Renaissance, creating what we like to call the '50 Billion Dollar Boss.' African-American women continue to excel and shape society across industries. This book recognizes them for their business acumen and examines how they creatively solved business challenges and identified opportunities to grow and sustain their businesses.

Essential Read: 50 Billion Dollar Boss - African American ...

In their book 50 Billion Dollar Boss, Kathey Porter and Andrea Hoffman talk moving black women entrepreneurs to the \$1 million dollar benchmark

'50 Billion Dollar Boss' Authors Talk Diversity, Black ...

Get this from a library! 50 Billion Dollar Boss : African American Women Sharing Stories of Success in Entrepreneurship and Leadership. [Kathey Porter; Andrea Hoffman] -- This book looks at several successful African American women and chronicles their success, obstacles, challenges, and lessons learned.

50 Billion Dollar Boss : African American Women Sharing ...

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Full E-book 50 Billion Dollar Boss: African American Women ...

This kindlebook of 50 Billion Dollar Boss: African American Women Sharing Stories of Success in Entrepreneurship and Leadership by Kathey Porter and Andrea Hoffman is an inspirational kindlebook.

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50 Billion Dollar Boss | This book looks at several successful African American women and chronicles their success, obstacles, challenges, and lessons learned. The authors have first person access to each of these women and break down their stories to help other aspiring entrepreneurs achieve their dreams of starting or owning their own business.

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